

## PRESS RELEASE

Date: 30-June-2023

### Outreach Programme on Housing Finance under Azadi Ka Amrit Mahotsav : “Janta se Judna” at Lucknow, Uttar Pradesh

National Housing Bank organized an outreach programme on 30-06-2023 as a part of “Azadi ka Amrit Mahotsav” of Government of India under the theme of “Janta se Judna” at *Lucknow*. The programme was graced by Shri Rahul Bhave, Executive Director, National Housing Bank, Sh. Rakesh Dubey, DGM, RBI , Sh. Rohit Jiniwal, DGM, SLBC, BOB and Ms. Kajal Ilmi, MD, Aviom India Housing Finance Pvt. Ltd.

The event was attended by more than 85 officials from various Scheduled Commercial Banks, Small finance Banks, Regional Rural Banks and Housing Finance Companies etc.. Various issues and challenges pertinent to the Housing sector in the state of Uttar Pradesh and in the country was discussed. All the speakers emphasized on the growth of housing and housing finance development and reiterated the need for Financial Institutions to come together and work with synergy to ensure easy access of formal housing finance to the Affordable segment. Recent initiatives of NHB related to Housing/Housing Finance was also discussed. All the participants reiterated their commitment to contribute to the housing and housing finance sector in the country and make “Housing for All” a reality across all the sections of the society.



