

## PRESS RELEASE

Date: 22-July-2022

### Outreach Programme on Housing Finance under Azadi Ka Amrit Mahotsav : "Janta se Judna" at Lucknow, Uttar Pradesh

National Housing Bank organized an outreach programme on 22-07-2022 as a part of "Azadi ka Amrit Mahotsav" of Government of India under the theme of "Janta se Judna" at *Lucknow*. The programme was graced by Shri Rahul Bhave, Executive Director, National Housing Bank, Sh. Dharmendra Verma, Finance Controller, Uttar Pradesh Awas Avam Vikas Parishad, Dr. Balu Kenchappa, Regional Director, RBI, Sh. Balbir Singh Luthra, DGM, SLBC, BOB, Sh. Sushil Kumar, CVO, NHB and Sh. Sanjay Shukla, MD Centrum Home Finance Ltd.

The event was attended by more than 90 officials from various Scheduled Commercial Banks and Housing Finance Companies. Various issues and challenges pertinent to the Housing sector in the state of Uttar Pradesh and in the country was discussed. All the speakers emphasized on the growth of housing and housing finance development and reiterated the need for Financial Institutions to come together and work with synergy to ensure easy access of formal housing finance to the underserved sector. All the participants reiterated their commitment to contribute to the housing and housing finance sector in the country and make "Housing for All" a reality across all the sections of the society.



