

The people working in the Financial Services sector at all levels, from the Ministry down to the last village level Business Correspondent, have helped transform this sector over the past 75 years. During Covid, this sector did not shut down. The people in Financial Services were as much front-line workers as any other sector, in the fight against Covid. The people of this sector deserve our collective gratitude. This music/video is addressed to them and captures this sentiment.

**LINKS OF Music video in vernacular languages may be found on the Ministry of Finance YOUTUBE Handle as under: –**

1. Telugu: <https://youtu.be/wWLK2geLbAk>
2. Tamil: <https://youtu.be/PcUfekrzSmQ>
3. Punjabi: <https://youtu.be/nZHyd8WqErw>
4. Odia: <https://youtu.be/XjzG7pP2z4s>
5. Marathi: <https://youtu.be/RpA-FhWdr9A>
6. Malayalam: <https://youtu.be/h1voLXYWjho>
7. Kannada: <https://youtu.be/5D6-clB5l-g>
8. Hindi: <https://youtu.be/8ruKb3G0Q10>
9. Gujarati: <https://youtu.be/GHVLGMDqH-M>
10. Bangla: <https://youtu.be/WjbtEN7NWVs>
11. Assamese: <https://youtu.be/mhD2ZRkdF7I>

## Credits

(Full list of musicians not included here. Can be made available if needed.)

Production Houses	Blue Productions, Ashoke Pandit Productions, Industrywala's
Music Composition & Direction	Salim-Sulaiman
Video Director	Shakti Hasija
Set design	Zeeshan Siddiqui
Lighting design	Sohail Mansuri
Music Production	Raj Pandit
Editor	Jeetu Rall
Fashion Director	Kavita Lakhani
<b>Singers</b>	
Hindi	Hariharan, Shaan, Bela Shende & Harshdeep Kaur
Punjabi	Vipul Mehta & Rupali Jagga
Gujarati	Parthiv Gohil & Bela Shende
Marathi	Abhay Jodhpurkar & Bela Shende
Bangla	Aneek Dhar & Antara Nandy
Odia	Rituraj Mohanty & Antara Nandy
Assam	Neel Akash Das & Antara Nandy
Telugu	Rajiv Sundaresan & Shashaa Tirupati
Kannada	Rajiv Sundaresan & Shashaa Tirupati
Tamil	Rajiv Sundaresan & Shashaa Tirupati
Malayalam	G. Venugopal & Manjari