

PRESS RELEASE

December 14, 2021

NHB's Outreach Programme "Janta se Judna" at Ahmedabad, Gujarat

The Regional Representative Office, Ahmedabad of the National Housing Bank (NHB) organized an Outreach Programme on Housing and Housing Finance on December 14, 2021 as a part of Azadi ka Amrit Mahotsav Celebrations under the theme of "*Janta se Judna*", at Ahmedabad.

Shri Lochan Sehra, IAS, Secretary (Housing & Nirmal Gujarat), Urban Development and Urban Housing Department, Government of Gujarat was the Chief Guest of the Outreach Programme. Senior dignitaries including Shri V.Vaideswaran, Executive Director, National Housing Bank, Shri Vineet Singhal, General Manager, National Housing Bank, Shri Abhishek Kumar Sinha, Deputy General Manager, Financial Inclusion & Development, Reserve Bank of India, Ahmedabad, Shri Baldev Patel, Assistant General Manager, Bank of Baroda (SLBC Gujarat) and Shri Manoj Vishwanathan, MD & CEO, Home First Finance Company India Limited graced the programme. More than 80 officials from Banks, Housing Finance Companies (HFC)s, RRBs, Small Finance Banks, State Housing Nodal agencies, etc., having presence in the State of Gujarat participated in the Outreach Programme.

Deliberations during the Programme focused on the challenges and opportunities in the housing and housing finance sector in Gujarat and India. During discussions, it was stressed that all stakeholders viz., Banks and HFCs need to make concerted efforts to ensure the availability, accessibility and affordability of formal housing finance to all particularly the low and moderate income groups. During interactions with the participants Secretary, Housing, Govt. of Gujarat has emphasized the steps taken by the Government including Land conversion, Slum Redevelopment and prompt approvals in Affordable Housing for the low income segment. All the stakeholders and participants resolved to *work in tandem* to make 'Housing for All' a reality for all citizens of India.

A glimpse of NHB's Outreach Programme "Janta se Judna" at Ahmedabad, Gujarat on December 14,2021


